

Date : 17 October 2019

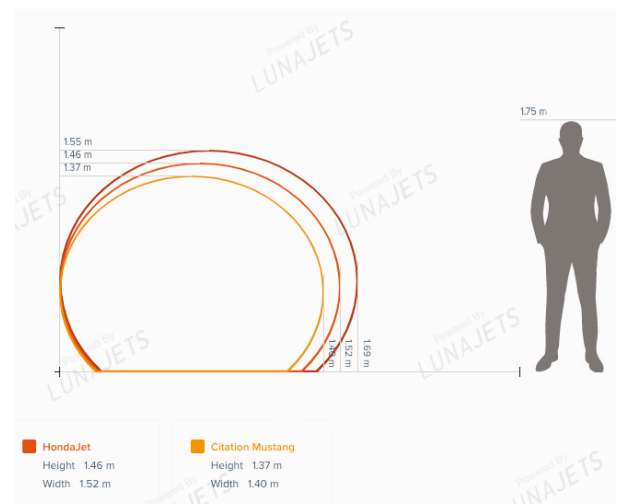
LunaJets Introduces its State-of-the-art Jet Comparator



José Ferreiro, Head of IT presenting the newly developed Private Jet Comparator. @ LunaJets

LunaJets' Jet Comparator is sure to delight private aviation travellers and provide all the details needed to select and visualise the most appropriate business jet. The release of LunaJets' Jet Comparator coincides with the update of its mobile App and allows to compare the features and stats of all private jet models in the industry side by side in one click.

The Jet Comparator works on all device regardless of size (fully responsive) and within the LunaJets App in English, French and German. Users can select up to five models to compare from 90 aircraft that are accessible by category (i.e., from Turboprop Airliners to VIP Airliners) or by manufacturer (17 in total). Results are presented side by side—which is seldom the case in private aviation—in Metric or Imperial units with straightforward visual aids and maximum range maps based on geolocation. Users are provided with practical information such as number of passengers, luggage capacity and range that allows them to make better choices when chartering a plane they are not necessarily familiar with, or for a newly delivered model.



Date : 17 October 2019

While a handful of players in the industry offer somewhat similar tools, what sets the LunaJets Jet Comparator in a league of its own is that it incorporates a cross section of cabins, which allows users to make informed comparisons and cross-examine cabin sizes, including width and height. Private jet enthusiasts can also dive deeper into additional detailed descriptions, graphics and pictures for each aircraft.

	PC-24	HondaJet	Citation Mustang
SPEED	815 kmh	778 kmh	630 kmh
RANGE	3334 km	2185 km	1945 km
HEIGHT	1.55 m	1.46 m	1.37 m
WIDTH	1.69 m	1.52 m	1.40 m
LENGTH	7.01 m	5.43 m	2.97 m
SEATS	6	5	4
LUGAGGE	2.50 m ³	1.90 m ³	170 m ³

LunaJets introduced the tool with the objective of giving more decision-making power to its jet-chartering customers, even when on the move. LunaJets Head of IT and developer of the Jet Comparator, José Ferreiro said: “By providing our clients with all the details on possible jets for charter we allow them to make an educated choice in their aircraft selection, as well as manage their expectations before they even board the plane.” Internally, the Jet Comparator allows for smoother, faster transactions with customers. Ferreiro added: “Our Private Aviation Advisors now spend less time explaining the differences, upsides, particularities or limitations of aircraft to clients. Our Jet Comparator is a win-win tool for both sides.”

press@lunajets.com

lunajets.com

+41 844 041 844