

Date : 16 July 2019

LunaJets' private aviation insights on favourite European destinations for the summer

Over 800 private jets chartered in London last summer (2018) landed in Nice. That's according to business aviation research company WINGX Advance. Based on its data, LunaJets, the leading private-aviation-services platform in Europe, offers insights on recent summer travel trends. (Note: "summer" refers to the months of June through September included, and "recent" alludes to 2017 and 2018.)

By looking at WINGX Advance reports as well as internal records, LunaJets answers the following questions:

Where have private jet travellers departing from London's major business aviation airports been travelling to for the past two summers?

How does London compare with other top European private aviation hubs like Geneva and Paris, and what are the emerging travel trends for summer 2019?

The answer starts with: Nice, Ibiza, Cannes, Malaga, Olbia and Palma.

These have been the past couple of years' six hottest summer destinations for jets departing from London's most popular private aviation airports, namely Luton, Farnborough and Biggin Hill. In 2018, 1,903 flights took off from these three airports for these six destinations, representing nearly a 10% increase versus 2017. VIPs based in the UK, have chosen these French, Spanish and Italian hot spots for their summer vacations for the past two years. When examined more closely, the number of departures for Cannes and Ibiza are virtually flat from 2017 to 2018 (-1% and -2% respectively); whereas Olbia and Palma have attracted even more vacationers in 2018 than the previous summer, with a year-on-year increase of 29% and 26% respectively.

With numbers just in from WINGX Advance for June 2019, Ibiza has slipped again versus the same period one year ago, and Olbia and Palma continue to grow in popularity for private aviation travellers flying out of London.

Over the same period, travellers departing from Geneva and Paris have been jetting-off to **Nice, Cannes, Olbia, Ibiza, Figari and Toulon**; showing just as much interest for the Mediterranean Sea and the French Riviera as their fellow travellers from London, but with a slightly greater penchant for French destinations over Spanish ones, preferring Corsica (Figari) and southern France (Toulon) to Malaga and Palma. Paris' figures for June 2019 show that top destinations along the French Riviera are up, while Ibiza is down 30% versus June of last year. From Geneva, the number of flights to Mediterranean destinations looks flat or slightly down in June 2019 compared to June 2018.

Nice is a popular European getaway year-round, but more so during the summer as almost 50% of yearly private jet charter flights from London, Geneva or Paris to Nice happen during the summer.

Date : 16 July 2019

LunaJets' clientele seems to be confirming these trends, with a few exceptions. Most vacationers departing from London on a private jet hired with LunaJets in 2017 and 2018 flew to **Olbia, Ibiza, Palma, Malaga, Cannes, and Mykonos**, with **Figari** becoming trendy among Londoners' in 2018.

While LunaJets' flights represent a smaller sample size, they confirm the industry's direction, with the exception of Mykonos. Indeed, the comprehensive services that LunaJets offers to private jet charter clients flying to the idyllic Greek Island is appreciated to the point of repeatedly appearing among the favourite summer spots of London's, Paris' and Geneva's elite.

Looking at the trends for this summer, Alain Leboursier, Head of Sales & Development at LunaJets says: "Following our record-breaking summer of 2018, we are on the same pace this year. For this month of June, the number of sold flights has grown 23% compared with June 2018, and bookings to these hot summer destinations are up by almost one third for this July versus last year."

Aiming to be where its clients are, LunaJets has built a large network of partnerships continually growing with the number of travellers. Therefore, in addition to sourcing private jets tailored to clients' needs, LunaJets' local partners offer personalised assistance for matters going from coordinating airport car transfers and helicopter rides to luxury concierge services including special requests for staff, rentals and reservations.

The Geneva-based company has local offices and partners in Ibiza and Mykonos, on the French Riviera, in Monaco and Saint-Tropez, in Palma, Olbia, and other destinations, where experienced agents are able to assist clients in every detail of their holiday planning.

Deliciously Sorted Ibiza, for instance, arranges free transfers from the airport to any final destination on the Island, offered by LunaJets. Partners like Proton Air & Tourism Services assist clients upon arrival in Mykonos, as do The Vincci Club in Palma de Mallorca and the company's local agents.

press@lunajets.com

lunajets.com

+41 844 041 844